

## 5 Year Limited Warranty

Cooley Brite<sup>®</sup>, Cooley Brite Lite, SM-42, 0606, Cooley Brite II and Cooley Brite Color In when decorated using 3M<sup>®</sup> Scotchcal<sup>®</sup> Translucent Graphic Film Series 3630 and 3632 GPS and Scotchcal<sup>®</sup> 3640 GPS and 3642 GPS overlaminates

50 Esten Avenue, Pawtucket, RI 02860 USA  
Tel: (401) 724-9000 • Fax (401) 728-1910  
• **1-800-992-0072**

Cooley Sign & Digital Products (CSDP) warrants to its customer, an electrical sign or awning company engaged in fabricating and furnishing signs and awnings to various businesses, that standard colors of Cooley Brite<sup>®</sup>, Cooley Brite Lite, SM-42, 0606, Cooley Brite II and Cooley Brite Color In, further referred to as “Cooley Brite<sup>®</sup> Products”, when used as components for internally illuminated (90° vertical exposure application) displays will not fade excessively or undergo excessive color degradation or mildew staining to the extent that the sign or awning becomes ineffective for its intended advertising or identification purpose when viewed at normal distance for a period of five (5) years. If the material does not perform under the above conditions, (CSDP) will supply to the sign company sufficient materials to produce a new duplicate face at the then current price and will grant an allowance equal to 1/60<sup>th</sup> of the original purchase price for each month remaining in the initial five-year period of use.

If the sign face is properly installed and maintained, and within the first five (5) years from the date of purchase of materials, said face should be destroyed or severely damaged by a “blowout” (defined as a separation of a sign face from its cabinet due to wind pressure which does not affect the display cabinet or structure), and when such “blowout” is caused solely and completely by failure of CSDP sign face materials, and not in whole or part by improper workmanship, installation, materials, nor bending or twisting of the display cabinet, attachment devices, or structure, nor to the vandalism or malicious mischief, hurricanes, tornadoes, gales or other acts of God, CSDP will furnish to the sign company sufficient materials to produce a new duplicate face at then current price and will grant an allowance equal to 1/60<sup>th</sup> of the original purchase price for each month remaining in the initial five-year period of use.

Cooley Sign & Digital Products further warrants that 3M Scotchcal Translucent film series 3630 and 3632 GPS, and Scotchcal 3640 GPS and GPS 3642 overlaminates, pressure sensitive vinyl when applied to “Cooley Brite<sup>®</sup> Products” when used in a vertical will not be subject to excessive fading, discoloration, crazing, peeling, gloss changes, or blistering; or show excessive dimensional change or loss of adhesion that makes the graphic visually unacceptable (as determined by customary industry standards) when viewed from the intended viewing distance.

If the pressure sensitive vinyl should peel off under the above conditions, Cooley Sign & Digital Products will supply new materials to restore the sign or awning at then current prices and/or will grant an allowance 1/60<sup>th</sup> of the original purchase price for each month remaining in the initial five year period of use.

Specifically, the warranty for the application and use of Scotchcal films does not include:

1. Gradual reduction of gloss, slight color changes, some lifting at the edges or minor cracking due to natural weathering.
2. Use of the Scotchcal 3630 film in a manner contrary to 3M's published Product and Instruction Bulletins.
3. Modification of the Scotchcal film through misuse, abuse, accident, neglect or mishandling.
4. Staining or destruction caused by foreign substances.
5. Application of two or more layers of Scotchcal 3630 (or other) film on the graphic.
6. Damage caused by vandalism, cleaning solutions, paints, solvents, eradicable fluids, strong chemicals, improperly used high pressure washing equipment, mechanical washing equipment that subjects the graphic to frequent vigorous abrasive scouring action, engine fuels, engine exhaust, steam, oil, grease, tree sap, fire, structural failure, lightning or other natural forces or acts of god.
7. Cooley Magic is the only eradication solution approved for use on Cooley Brite<sup>®</sup> Products.

The foregoing is not applicable to sign or awning faces which have been damaged by chemicals, airborne particle or dirt, bird droppings, or water run-off, nor to the sign or awning faces damaged by willful neglect or negligent mishandling, nor to sign or awning faces which excessively fade or discolor due to use of non-recommended decorating techniques.

CSDP's liability under the warranty is limited to replacement as stated herein and CSDP will have no liability for any indirect or consequential expenses or losses. No replacement will be made for any sign or awning face, which has been in use for more than the five-year period.

CSDP will have no obligation under this warranty until all bills for material have been paid in full. During the term of this warranty, CSDP employees or agents shall have free access to the signs and awnings during regular business hours.

This warranty is given in lieu of all warranties express or implied, including any implied warranty of merchantability and constitutes CSDP's sole five - (5) year warranty for “Cooley Brite<sup>®</sup> Products” when used in backlit signs or awnings.

There is no warranty of merchantability, warranty of fitness for a particular purpose or other warranty express or implied other than as set forth in this warranty. In addition, there are no remedies available other than the remedies set forth in this limited warranty.

12/01/01

1. Cooley Sign & Digital Products approved cleaning products and procedures are printed in Technical Bulletin #105.
2. 3M Scotchcal approved application guidelines and procedures are printed in Product Bulletin 3630, Release G, Effective July, 2001 and 3M Instruction Bulletin 5.9, Release B, Effective August, 1993

**Defining The Future Of Signmaking Materials For Over 75 Years.**