

8-Year Limited Warranty*

Cooley Brite®, Cooley Brite® Lite, First Face®, First Face 4 in 1®

Cooley/Sign & Awning Products
WHERE CHEMISTRY MAKES THE DIFFERENCE

50 Esten Avenue, Pawtucket, RI 02860 USA
Tel: (401) 724-9000 • Fax (401) 728-1910 • 1-800-992-0072

Cooley Sign & Digital Products (CSDP) warrants to its customer, an electrical sign company engaged in fabricating and furnishing signs to various businesses, that standard colors of COOLEY-BRITE®, COOLEY-BRITE®LITE, FIRST FACE® and FIRST FACE 4 IN 1®, when used as components for internally illuminated (90° vertical exposure application) displays will not fade excessively or undergo excessive color degradation or mildew staining to the extent that the sign becomes ineffective for its intended advertising or identification purpose when viewed at normal distance for a period of eight (8) years. If the material does not perform under the above conditions, (CSDP) will supply to the sign company sufficient materials to produce a new duplicate face at the then current price and will grant an allowance equal to 1/60th of the original purchase price for each month remaining in the initial eight-year period of use.

If the sign face is properly installed and maintained, and within the first eight (8) years from the date of purchase of materials, said face should be destroyed or severely damaged by a "blowout" (defined as a separation of a sign face from its cabinet due to wind pressure which does not affect the display cabinet or structure), and when such "blowout" is caused solely and completely by failure of CSDP sign face materials, and not in whole or part by improper workmanship, installation, materials, nor bending or twisting of the display cabinet, attachment devices, or structure, nor to the vandalism or malicious mischief, hurricanes, tornadoes, gales or other acts of God, CSDP will furnish to the sign company sufficient materials to produce a new duplicate face at then current price and will grant an allowance equal to 1/60th of the original purchase price for each month remaining in the initial eight-year period of use.

Cooley Sign & Digital Products further warrants that approved pressure sensitive vinyl* when applied to COOLEY-BRITE®, COOLEY-BRITE® LITE and/or FIRST FACE 4 IN 1®, will not peel off under normal

weathering conditions for a period of eight years. If the pressure sensitive vinyl should peel off under the above conditions, Cooley Sign & Digital Products will supply new materials to restore the sign at then current prices and will grant an allowance 1/60th of the original purchase price for each month remaining in the initial eight year period of use.

The foregoing is not applicable to sign faces which have been damaged by chemicals, airborne particle or dirt, bird droppings, or water run-off, nor to the sign faces damaged by willful neglect or negligent mishandling, nor to sign faces which excessively fade or discolor due to use of non-recommended decorating techniques.

CSDP's liability under the warranty is limited to replacement as stated herein and CSDP will have no liability for any indirect or consequential expenses or losses. No replacement will be made for any sign face which has been in use for more than the initial eight-year period.

This warranty is given in lieu of all other warranties expressed or implied and constitutes CSDP's sole eight (8) year warranty for COOLEY-BRITE®, COOLEY-BRITE LITE®, FIRST FACE® and FIRST FACE 4 IN 1®, for sign usage.

COOLEY-BRITE® AND COOLEY-BRITE® LITE FOR BACKLIT AWNINGS

Cooley Sign & Digital Products (CSDP) warrants to its customers that standard colors of COOLEY-BRITE® and COOLEY-BRITE® LITE when used in a backlit awning application, and when fabricated, installed and maintained according to instructions, will not fade excessively or undergo excessive color degradation or mildew staining to the extent that the awning becomes ineffective for its intended advertising or identification purpose when viewed at a normal distance for a period of eight (8) years. If the material does not perform under the above conditions, CSDP will supply to the awning company sufficient COOLEY-BRITE® or COOLEY-BRITE® LITE

material to produce a new duplicate awning at the then current price and will grant an allowance equal to 1/60th of the original purchase price for each month remaining in the initial eight year period of use.

Cooley Sign & Digital Products further warrants that approved pressure sensitive vinyl when applied to COOLEY-BRITE® and COOLEY-BRITE® LITE will not peel off under normal weathering conditions for a period of five years. If the pressure sensitive vinyl should peel off under the above conditions, Cooley Sign & Digital Products will supply new material to restore the awning at the then current prices and will grant an allowance equal to 1/60th of the original purchase price of each month remaining in the initial five year period of use.

The foregoing is not applicable to awnings which have been damaged by chemicals, airborne particles or dirt, bird droppings, or water run-off, nor to awnings damaged by willful neglect or negligent mishandling, nor to awnings which excessively fade or discolor due to use of non-recommended decorating techniques. CSDP's liability under the warranty is limited to replacement as stated herein and CSDP will have no liability for any indirect or consequential expenses or losses. No replacement will be made for any awning which has been in use for more than the initial five year period.

This warranty is given in lieu of all other warranties expressed or implied and constitutes CSDP's sole eight (8) year warranty for COOLEY-BRITE® and COOLEY-BRITE® LITE when used for backlit awnings.

**8-year warranty period begins with the date of the fabrication, but it will not extend more than 8 ½ years from the date of manufacture by CSDP. Shelf-life is 2 years from date of manufacture by CSDP*

10-Year Limited Warranty* - Cooley Brite® II

Cooley Sign & Digital Products (CSDP) warrants to its customer, an electrical sign company engaged in fabricating and furnishing signs and awnings to various businesses, that COOLEY BRITE II® when coated at the factory, with EPS clear protective topcoating and used as components of internally illuminated displays will not fade excessively or undergo excessive color degradation to the extent that the display becomes ineffective for its intended advertising or identification purpose when viewed at a normal distance of 50 ft. for a period of 10 years.

CSDP warrants that COOLEY-BRITE II® when coated at the factory with EPS clear protective topcoating will remain cleanable when using CSDP's cleaning products or approved equivalents with approved cleaning techniques¹.

Any eradicated areas of COOLEY-BRITE II® must be re-sprayed with COOLTHANE® spray or other approved decorating methods.

If the material fades or undergoes excessive color degradation as described above, CSDP will supply to the sign or awning company sufficient COOLEY-BRITE II® material to produce a new duplicate sign or awning at the then current price and will grant an allowance equal to 1/96th of the original purchase price for each month remaining in the 10-year period of use.

The foregoing is not applicable to sign faces or awnings, which have been damaged by chemicals, neglect or mishandling, nor to signs or awnings which excessively fade

or discolor due to use of non-recommended decorating or cleaning techniques.

CSDP's liability under warranty is limited to replacement as stated herein and CSDP will have no liability for any incidental or consequential losses or expenses. No replacement will be made for any sign or awning, which has been in use for more than the 10-year period.

CSDP will have no obligation under this warranty until all bills for material have been paid in full. During the term of this warranty, CSDP employees or agents shall have free access to the signs and awnings during regular business hours.

THIS WARRANTY IS GIVEN IN LIEU OF ALL WARRANTIES EXPRESS OR IMPLIED AND CONSTITUTES CSDP'S SOLE TEN (10) YEAR WARRANTY FOR COOLEY BRITE II WHEN USED IN BACKLIT SIGNS OR AWNINGS.

THERE IS NO WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS FOR A PARTICULAR PURPOSE OR OTHER WARRANTY EXPRESS OR IMPLIED OTHER THAN AS SET FORTH IN THIS WARRANTY. IN ADDITION, THERE ARE NO REMEDIES AVAILABLE OTHER THAN THE REMEDIES SET FORTH IN THIS LIMITED WARRANTY.

Cooley Sign & Digital Products approved cleaning products and procedures are printed in Technical Bulletin #105.

**10-year warranty period begins with the date of the fabrication, but it will not extend more than 10 ½ years from the date of manufacture by CSDP. Shelf-life is 2 years from date of manufacture by CSDP*

5 Year Limited Warranty is also available for Cooley-Brite®, Cooley-Brite® Lite, SM-42®, 0606®, Cooley-Brite® II and Cooley-Brite® Color In when decorated using 3M® Scotchcal® Translucent Graphic Film Series 3630 and 3632 GPS and Scotchcal® 3640 GPS and 3642 GPS overlaminates. Contact Cooley for more information.